

Evaluation presentation to AIBC members: Ins and outs of Green Roofs

Questions attendees were asked to answer:

Did you learn from the information we provided, information you did not hear/ before? <u>100% of the attendees</u> expressed Yes, they learned things they did not realise before.	X- Yes	0- No
Did you find the information you have seen realistic or overdone? <u>80% of the attendees</u> expressed it to be realistic; the things we brought up would indeed be a concern.	X- Yes	0- No
Do you find it easy to find in-depth information on how to build Green Roofs? <u>60% of the attendees</u> expressed it is hard to find in depth information. In the group of the remaining 40% some questioned if the information they did find, was right after attending.	0- Yes	X- No
Were you sceptical about the presentation before attending as we also talked about the things that could be interpreted as negative? <u>100% of the attendees</u> expressed to find the presentation and its content as very positive, as it illustrates what is happening.	0- Yes	X- No
Do you after attending understand why we talk about things that could be interpreted as negative in order to raise awareness and work together to avoid them? <u>100% of the attendees</u> expressed understanding, and motivated us to keep working on awareness.	X- Yes	0- No
Were you aware of the things that could go wrong, and how easily this can happen? <u>80% of the attendees</u> were quite surprised to see how easily things can go wrong and did not realise that this was happening.	0- Yes	X- No
Be it the roof of a shed or an institution, do you think it is important to look to the past in order to gain in the future? <u>100% of the attendees</u> found that it is important to look back and show the past in such a way that it becomes clearer to all involved.	X- Yes	0- No
Do you think other organisations should become aware of the issues we brought up? <u>100% of the attendees</u> shared our concerns and found that also others should become aware of our findings in order avoid them.	X- Yes	0- No
Do you think the industry could face negative impact if things brought up keep repeating? <u>100% of the attendees</u> found our findings a concern, as they did not realise it. They found that the information is of such importance that we should all work on avoiding them.	X- Yes	0- No

As you can read above our findings and goal aren't out of this world, and are things that do live as a concern with those that are aware. Ignoring the fact would be more negative, than receiving the information and approach it open minded (read) "Let's talk" mentioned on the first page as our goal.

BC Green Roof **offers FREE* advise, project management and on-site supervision during installation of any given system you might have selected to use** to those that feel it could benefit their project.

We do not sell Green Roof systems, and thus our advice is independent and not guided by sales numbers.

If you have any questions or concerns, please don't hesitate to contact us.